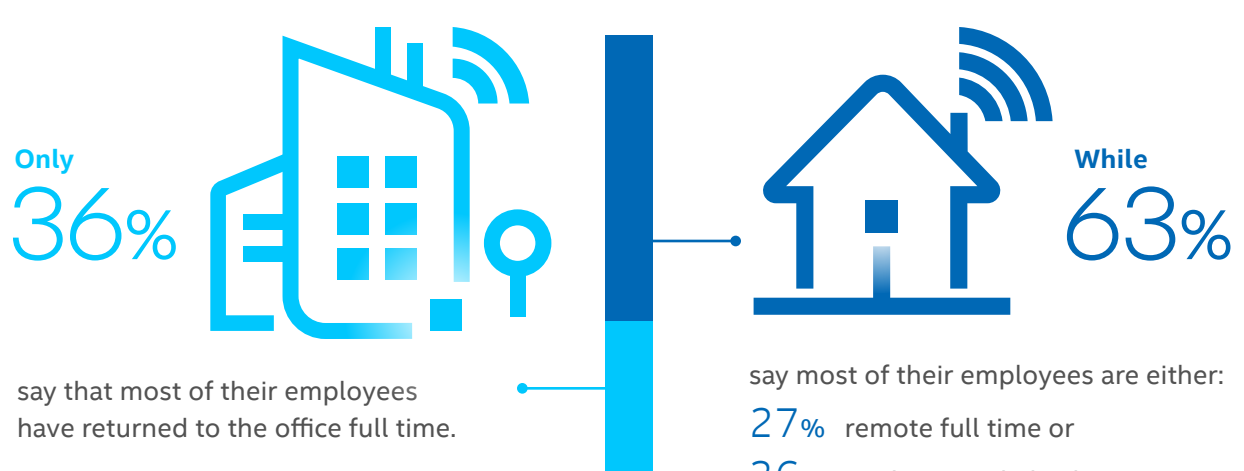


Happy and Productive

How Reliable PCs Impact the Hybrid Workforce

As businesses resume more pre-pandemic operations, it's clear that the days of densely packed offices are over.



The Hybrid Workforce Is Here to Stay

The reason is clear, with nearly 9 out of 10 (86%) IT decision-makers (ITDMs) noting that their employees want a hybrid work environment.



ITDMs understand the importance of flexibility for their workforce:

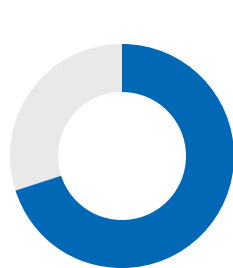


87% agree their employees should be able to easily switch physical locations while working.

69% indicate that enabling hybrid work for their employees is a top priority.

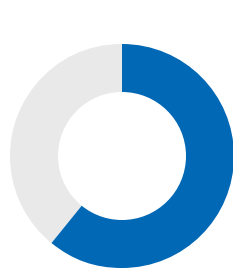
Hybrid Work Requires Reliable PCs

To make hybrid a reality, 87% of ITDMs agree that employees must have stable, dependable PCs.



70%

poor PC performance erodes employee productivity



61%

ability to support hybrid work inhibited by poorly performing PCs



58%

struggle to support future hybrid work with today's PCs



85%

say it's a priority when purchasing PCs that the devices allow their employees to do everything they need to, wherever they are.

PCs Are Key to Improving Employee Experience

90%

An overwhelming 90% of ITDMs recognize that reliable PC devices improve their employee experience.

88%

And 88% of those decision-makers who are investing in PCs note that improving employee experience is a key driver.

20%

As it turns out, mature organizations are 20% more likely to experience improved employee retention as a benefit of investing in high-performance, stable PCs.

With hybrid work only increasing, employees want—and need—PCs that help them be as productive as possible.

→ Find out how Intel® and its partners can provide technology optimized for today's hybrid workspace with Intel vPro®, an Intel® Evo™ Design.



Source
Forrester Consulting, "Create Business Resiliency With High-Performance, Stable PCs," February 2022. Intel commissioned Forrester Consulting to conduct an online survey of 611 industry decision-makers at the director level and up from organizations in the United States, EMEA, and Asia Pacific (APAC) to evaluate laptop usage and support in today's hybrid work reality. Survey participants included decision-makers responsible for technology selection, strategy, and device (PC/laptops) investment for their organization.

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